

## **8<sup>th</sup> Workshop on Consumer Search and Switching Cost**

*Preliminary program*

University of Vienna

***Location Thursday and Friday: Otto Wagner Schützenhaus, Vienna***

***Location Saturday: Sky Lounge 12<sup>th</sup> floor, Oskar Morgensternplatz 1, Vienna***

***Thursday, May 18, 2017***

15:15 Welcome

15:15 Mark Armstrong (Oxford), *Ordered Consumer Search*

16:05 Eeva Muring (Vienna), *Informational Cycles*

*Discussant:* Sandro Shelegia (UPF)

16:55 Tea

17.25 Dmitry Lubensky (Indiana), *Search Prominence and Recall Costs*

*Discussant:* David Ronayne (Oxford)

**Friday, June 19, 2017**

- 9:00 Andrew Rhodes (Toulouse), *Multiproduct Intermediaries*  
*Discussant:* Martin Obradovits (Innsbruck)
- 9:50 Chengsi Wang (Mannheim), *Search platforms: Showrooming and price parity clauses*  
*Discussant:* Anton Sobolev (Vienna)
- 10:40 Coffee
- 11:10 Marton Varga (INSEAD), *Shocked by What People Write Online? How Uncovering Negative Reviews Impacts Online Search and Purchase*  
*Discussant:* Simon Martin (Vienna)
- 12:00 Elisabeth Honka (UCLA) *The Effects of Advertising on Awareness, Consideration, and Choice: Evidence from the U.S. Auto Insurance Industry*  
*Discussant:* Zsolt Sandor
- 12:50 Lunch
- 14:30 Daniel Garcia (Vienna), *Dynamic Pricing with Search Frictions*  
*Discussant:* Tony Ke (MIT)
- 15:20 Vaiva Petrikaite (Autonoma, Barcelona), *Privacy and Changing Tastes in Directed Search*  
*Discussant:* Paulo Albuquerque (INSEAD),
- 16:10 Tea
- 16:40 Mart van Megen (University of Groningen), *Search and Bargaining*  
*Discussant:* Arthur Fishman (Bar Ilan)
- 17:30 Tony Ke (MIT), *Bilateral Ratings and P2P Market Competition and Segmentation*  
*Discussant:* Alexei Parakhonyak (Oxford)
- 19:00 Workshop Dinner

**Saturday, May 20, 2017**

9:00 Heski Bar Isaac (Toronto), *Vertical Information Restraints: Pro- and Anti-Competitive Impacts of Minimum Advertised Price Restrictions*

*Discussant:* Marco Haan (Groningen)

9:50 Maarten Janssen (Vienna), *Wholesale Price Discrimination and List Prices*

*Discussant:* Dmitry Lubensky (Indiana),

10:40 Coffee

11:10 Sergei Koulayev (Consumer Financial Protection Bureau, CFPB), *No Shopping in the U.S. Mortgage Market: Direct and Strategic Effects of Providing More Information*

*Discussant:* Matthijs Wildenbeest (Indiana)

12:00 Daniel Ershov (Toronto), *The Effect of Consumer Search Costs on Entry and Quality in the Mobile App Market*

*Discussant:* Philipp Schmidt-Dengler (Vienna)

12:50 Lunch

14:30 Tobit Gamp (UCL), *Deceptive Products and Competition in Search Markets with naïve Consumers*

*Discussant:* Edona Reshidi (Vienna)

15:20 Jurre Thiel (VU Amsterdam), *The Remuneration of Advisors in Markets for Complex Products*

*Discussant:* Karl Schlag (Vienna)

16:10 Tea

16:40 Martin Obradovits (Innsbruck) *A Theory of Recommended Price Dispersion*

*Discussant:* Atabek Atayev (Vienna)

17:30 Michael Choi (Iowa), *Consumer Search and Price Competition*

*Discussant:* Jose-Luis Moraga (VU Amsterdam)

19:00 Dinner

Organizer: Maarten Janssen

Sponsor: Austrian Science Foundation (FWF)